PLAN YOUR FIRST DIGITAL COURSE / WORKSHEET 01

One person. One useful outcome.

Turn a broad idea into a clear starting point. Work through these prompts before choosing modules or recording lessons.

Who is this course for?

Describe a situation and a need, rather than trying to include everyone.

What are they trying to do right now?

Where do they get stuck?

> **A useful outcome is something a learner can do.**
>
> For example: plan one week of meals around a busy schedule. Keep the promise focused enough to explain in one sentence.

By the end, my learner will be able to...

One question I can ask a potential learner

What have you tried so far, and which part is still difficult?